

# YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

EVERY SEASON STARTS AT



Dear AZ POP WARNER Football Coach or Player,

It's that time! FOOTBALL season is right around the corner!

As the official sporting goods retailer of AZ POP WARNER, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a weekend team shopping event at the following Dick's Sporting Goods following store location:

**DATE & LOCATION:  
ALL VALLEY LOCATIONS  
WEEKEND: JULY 23-24, 2011**

### How does it work?

It's very simple. Bring a copy of this letter to the store and you can combine this additional 15% OFF with the regular Football discount sheet that you received from your Coach or Team Business Manager during registration. If you didn't get one, download it from [arizonapopwarner.org](http://arizonapopwarner.org) NOW!

The additional 15% OFF is valid only on the date listed above, so don't miss this chance to get all your Football equipment and SAVE BIG!

**EVERY STORE WILL HAVE SPECIAL RAFFLES AND PRIZES ON SATURDAY FROM 10:00 AM UNTIL 2:00 PM!**



### SAVINGS EXAMPLES

Wilson TDJ Youth Football .....	\$39.99
10% off coupon .....	- \$4.00
Nike Football Glove .....	\$29.99
10% off coupon .....	- 3.00
Nike Football Cleat .....	\$64.99
10% off coupon .....	-6.50
<b>Subtotal .....</b>	<b>\$121.47</b>
<b>15% off entire purchase .....</b>	<b>-\$18.22</b>
<b>TOTAL .....</b>	<b>\$103.25</b>
<b>YOU SAVED .....</b>	<b>\$31.72</b>

\*Some additional exclusions may apply. See store for more details. Ammunition & Fire Arms are excluded.

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# FOOTBALL SPECIAL OFFERS

**DICK'S**  
SPORTING GOODS  
community  
marketing  
PROGRAM



# 2011



Coupon valid through 10/31/11



TAKE **10% OFF**  
any Football

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some additional exclusions may apply. See store for details. Offer Valid at any AZ area Dick's Sporting Goods Locations. Valid through 10/31/11.



P00001882



Coupon valid through 10/31/11



TAKE **10% OFF**  
any Football Pad, Accessory Item or Sports Medicine Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. Offer Valid at any AZ area Dick's Sporting Goods Locations. Valid through 10/31/11.



P00001885



Coupon valid through 10/31/11



TAKE **10% OFF**  
any pair of Football Gloves

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour. Some additional exclusions may apply. See store for details. Offer Valid at any AZ area Dick's Sporting Goods Locations. Valid through 10/31/11.



P00001884



Coupon valid through 10/31/11



TAKE **10% OFF**  
any Regular-Price Cooler or Water Bottle

Regular-price items have .99 endings. Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes The North Face and Under Armour. Some additional exclusions may apply. See store for details. Offer Valid at any AZ area Dick's Sporting Goods Locations. Valid through 10/31/11.



P00001883



Coupon valid through 10/31/11



TAKE **10% OFF**  
any pair of Regular-Price Football Cleats

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Some exclusions may apply. See store for details. Offer Valid at any AZ area Dick's Sporting Goods Locations. Valid through 10/31/11.



P00001881



Coupon valid through 10/31/11



TAKE **20% OFF**  
any Regular-Price Athletic Apparel Item

Limit one item per coupon, per customer. Cannot be combined with any other offers, coupons, team discount or Guaranteed In-Stock markdown, or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward Certificate or other discount was applied may result in an adjusted refund amount. Excludes Under Armour, The North Face, Patagonia, Nike Pro Combat, LIVESTRONG, Jordan, Burton, Marmot, Spyder, Mountain Hardwear, Columbia, Quiksilver, Roxy, Billabong and Volcom. Some additional exclusions may apply. See store for details. Offer Valid at any AZ area Dick's Sporting Goods Locations. Valid through 10/31/11.



P00001880



## Rewards!

Rewards to get you more of the gear you want!  
(See Store Associate for details.)

Visit us online at [DicksSportingGoods.com](http://DicksSportingGoods.com) or order by phone at 1.877.846.9997